

AI CONTENT FACT-CHECKING CHECKLIST

A practical pre-publish review for bloggers and content creators

Before you publish: complete every check and keep the supporting links in your notes.

01

Trace the original source

Open the primary study, official page, filing or first-hand statement - not only a summary.

02

Verify statistics and dates

Confirm the number, publication date, sample size, geography and surrounding context.

03

Confirm every quotation

Check the exact wording, speaker, original location and whether the quote is still current.

04

Check product claims

Verify features, limits, pricing and availability on the tool company's official website.

05

Cross-check important claims

Use at least one independent, credible source for claims that affect a reader's decision.

06

Test links and citations

Open every URL. Remove broken, irrelevant or AI-invented references before publishing.

07

Separate fact from opinion

Label estimates, interpretations and personal recommendations clearly; avoid false certainty.

08

Run a final human review

Read for accuracy, missing context, tone and potential harm. Correct the draft before publishing.



READY TO PUBLISH?

All boxes checked | Sources saved | Human review complete