

AI Content Fact-Checking Checklist

A practical pre-publish review for bloggers and content creators

ARTICLE: _____

DATE: _____

REVIEWER: _____

1

Break the draft into checkable claims

☐

Highlight facts, numbers, dates, quotes, names, product details, and strong promises.

2

Open every citation and source

☐

Confirm the page exists, is accessible, and actually supports the sentence beside it.

3

Prioritize original sources

☐

Use official documentation, research papers, public datasets, and direct company pages.

4

Verify statistics, dates, and calculations

☐

Check the original context, publication date, sample size, units, and your own math.

5

Confirm quotes and named experts

☐

Find the original interview, transcript, report, or post. Never trust an unsourced quote.

6

Recheck product features, pricing, and limits

☐

Use the current official pricing or help page and record the date you checked it.

7

Look for missing context and overconfidence

☐

Soften claims when evidence is mixed, limited, outdated, location-specific, or uncertain.

8

Cross-check important claims independently

☐

For high-impact claims, compare at least two credible sources instead of relying on one.

9

Complete a final human editorial review

☐

Remove unsupported claims, update links, add caveats, and read the full piece before publishing.

QUICK RED FLAGS

Invented sources • exact numbers without evidence • outdated pricing • vague experts • absolute promises

FINAL DECISION

☐ Ready to publish ☐ Needs revision ☐ Escalate